

BHASKER MUKERJI

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CONTACT INFORMATION

Department of Business Administration
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Antigonish, NS
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CITIZENSHIP

Canadian

EDUCATION

| | |
|----------------------------------------------------------------------------------------------------------------------|------|
| Ph.D. in Management Eric Sprott School of Management, Carleton University, Ottawa, Canada | 2008 |
| Master of Business Administration Eric Sprott School of Management, Carleton University, Ottawa, Canada | 2003 |
| Master of Business Administration European University, Belgium | 1996 |
| Bachelor of Arts University of Allahabad, India | 1992 |

ACADEMIC EMPLOYMENT

| | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| Assistant Professor Department of Business Administration, St. Francis Xavier University, Canada | 2008 – till date |
| Research Associate and Coordinator Research Centre for Technology Management, Eric Sprott School of Business, Carleton University, Canada | 2003 – June 2008 |

TEACHING EXPERIENCE

| | | Term |
|-------------|-----------------------------------------------------------|-------------|
| BSAD 415:11 | E-Business (St. Francis Xavier University) | Fall'2008 |
| BSAD 415:12 | E-Business (St. Francis Xavier University) | Fall'2008 |
| BSAD 332:10 | Marketing Research (St. Francis Xavier University) | Fall'2008 |
| ADM 4326 B | Digital Marketing Technologies (University of Ottawa) | Fall'2006 |
| BUSI 3204 B | Marketing: New tools and Approaches (Carleton University) | Winter'2006 |
| BUSI 3204 A | Marketing: New tools and Approaches (Carleton University) | Fall'2005 |

RESEARCH

Refereed Journal Articles

V. Kumar, B. Mukerji, I. Butt and A. Persaud (2007), "Factors for Successful e-government adoption: a conceptual framework", *Electronic Journal of E-Government*, Vol. 5, Issue 1, pp. 63-76

Refereed Conference Proceedings

G. Grant and B. Mukerji, "Developing dynamic IT capabilities: Sustaining IT advantage over time", *Proceedings of IRMA International Conference -2005*, San Diego in May, 2005.

A. Persaud, I. Butt and B. Mukerji, "Towards a citizen centric model of e-Government adoption", *Proceedings of International Conference on e-Governance (ICEG-2005)*, Pakistan, December 2005.

B. Mukerji and I. Butt, "Conceptual Online Loyalty Model: A customer-centric approach", *Proceedings of the Marketing Division, Administrative Sciences Association of Canada Conference (ASAC-2006)*, Banff, June 2006.

U. Kumar, B. Mukerji and I. Butt, "Determinants of Success for International Strategic Technological Alliance", *Proceedings of the Technology and Innovation Management Division, Administrative Sciences Association of Canada Conference (ASAC-2006)*, Banff, June 2006.

B. Mukerji, V. Kumar and U. Kumar "The Challenges of Adopting Open Source Software in Promoting e-Government", *Accepted for the Proceedings of International Conference on e-Governance (ICEG-2006)*, IIT New Delhi, December 2006.

U. Kumar, V. Kumar and B. Mukerji, "Role of Organizational Capabilities in Technology Commercialization Performance", *Proceedings of Technology and Innovation in Marketing Conference*, India, April, 2008.

B. Mukerji, B. Maheshwari, V. Kumar and U. Kumar, "A Review of dominant open source software business models", *Proceedings of the Technology and Innovation Management Division*,

Administrative Sciences Association of Canada Conference (ASAC), Halifax, May 2008. (*Won the Honourable Mention Award*)

ACADEMIC SERVICE

Academic Reviewer

- 2007 Administrative Association of Canada, Technology Management Division

Program Chair

- 2008 Administrative Association of Canada, Technology Management Division